



TheNauticalLifestyle.com

Photograph by Robin G. Coles

## Video Services

Video production – a video cost \$350 per hour for a shoot. Additional charges apply for editing, uploading, and license fees. Multi-video discount packages are also available.

Each video will be edited using all or some of the services listed below to produce a 3 – 4 minute video for use on YouTube.

### Video work contains:

Step 1	Step 2	Step 3	Step 4
<p><b>Actual Recording</b></p>	<p><b>Edits</b></p> <p>Annotations</p> <p>Voice-overs</p> <p>Music</p> <p>Slide show of Photographs</p> <p>Links</p> <p>Introduction Slide</p> <p>Credits at End</p>	<p><b>Preapproval</b></p> <p>Upload to my YouTube for review</p> <p>Write description of video</p> <p>Add Tags – aka keywords</p> <p>Additional edits, if necessary</p>	<p><b>Final Approval</b></p> <p>Upload to your YouTube</p> <p>Add to your website</p> <p>Post onto social media sites</p> <p>License to use in all your marketing endeavors*</p>
<p><b>\$350</b></p>	<p><b>Steps 2 – 4 run between \$250 and \$1000</b></p>		

\* ~ May be an additional charge depending on the package purchased